

Introduction to the FY2017 Business Plan

The Nippon Foundation receives a portion of the proceeds from Japanese motorboat racing, which thanks to the extraordinary efforts of the various parties involved, reached the one-trillion-yen level in fiscal 2015 for the first time in eight years, and is estimated to have grown by approximately 4.4% in fiscal 2016. As an organization designated under the Motorboat Racing Law to promote the shipping industry, and as per our duty as a public interest incorporated foundation, The Nippon Foundation will continue to make efficient use of the funds we receive while working with private individuals, nonprofit organizations, companies, governments, and international institutions in the public interest as a social innovation hub that aims to create “a society where all people support one another.”

Working as a private-sector organization in the public interest, in fiscal 2017 we will continue to pursue our activities that bring people closer to the ocean, while also addressing various issues facing children, against the backdrop of Japan’s declining birthrate. We will also work to bring about social change through public- and private-sector cooperation in areas including the promotion of the Paralympic movement ahead of the Tokyo 2020 Paralympic Games.

Since the Great East Japan Earthquake struck northeastern Japan in March 2011, we have received donations from many companies and individuals, and partnered with companies and NGOs to promote activities that make a social contribution. Going forward, we will continue to strengthen our ties with these companies and NGOs, and use these donations to invigorate social contribution activities in Japan.

In addition to our activities to support the revival of the shipbuilding industry, we will work to support conflict-affected areas in Myanmar as designated by the Ministry of Foreign Affairs.

With this in mind, the fiscal 2017 Business Plan and Budget have been prepared based on the Basic Policy for Preparing Business Plans and Budgets, as revised in December 2016.

In carrying out these activities, we will strive for even greater transparency and impartiality by remaining focused on our mission and strictly adhering to our [seven guiding principles](#).

Mission of The Nippon Foundation

Share the pain. Share the hope. Share the future.

Our mission is social innovation.

Through this innovation we aim to achieve a society where all people support one another, reducing the burdens and challenges they face together.

Everyone has a role to play: citizens, corporations, nonprofit organizations, governments, and international bodies. By forging networks among these actors, The Nippon Foundation serves as a hub for the world’s wisdom, experience, and human resources, giving individuals the capacity to change society—the hope that they can make a difference.

Our goal is to give all of humanity the chance to participate in creating our future.