

Introduction to the FY2015 Business Plan

The Nippon Foundation receives a portion of the proceeds from Japanese motorboat racing, which constitutes the main source of funding for its activities, and thanks to the extraordinary efforts of the various parties involved, we expect our budget for fiscal 2015 to increase significantly from fiscal 2014. As an organization designated under the Motorboat Racing Law to promote the shipping industry, and as a public interest incorporated foundation, The Nippon Foundation will continue to make efficient use of the grants it receives from motorboat racing while proactively pursuing activities in the public interest, with the aim achieving social innovation to create “a society where all people support one another.”

In addition to our ongoing activities, in fiscal 2015 we will engage in activities to promote social innovation, a new area of activity for which we have received approval from the Ministry of Land, Infrastructure, Transport and Tourism. Promoting social innovation requires swift action to address changes in society, and The Nippon Foundation seeks to address social issues for which there is a shortage of appropriate actors. Through these new activities, we will work to make an even greater contribution to society.

Since the Great East Japan Earthquake struck northeastern Japan in March 2011, we have partnered with numerous companies and NGOs and have been proactively engaged in activities spearheaded by these donations. Going forward, we will continue to strengthen our ties with these stakeholders and work with new donors to invigorate social contribution activities in Japan.

In addition, we will continue to support the revival of the shipbuilding industry, as designated by the Reconstruction Agency and the Ministry of Land, Infrastructure, Transport and Tourism, while also supporting reconstruction in areas other than shipping.

With this in mind, the fiscal 2015 Business Plan and Budget have been prepared based on the Basic Policy for Preparing Business Plans and Budgets, formulated in December 2014.

In carrying out these activities, we will strive for even greater transparency and impartiality by remaining focused on our mission and strictly adhering to our [seven guiding principles](#).

Mission of The Nippon Foundation

Share the pain. Share the hope. Share the future.

Our mission is social innovation.

Through this innovation we aim to achieve a society where all people support one another, reducing the burdens and challenges they face together.

Everyone has a role to play: citizens, corporations, nonprofit organizations, governments, and international bodies. By forging networks among these actors, The Nippon Foundation serves as a hub for the world’s wisdom, experience, and human resources, giving individuals the capacity to change society—the hope that they can make a difference.

Our goal is to give all of humanity the chance to participate in creating our future.