



[The Nippon Foundation News] Yuzuru Hanyu Stickers Raise Funds for Disaster Relief

As noted in last month's newsletter, The Nippon Foundation Disaster Recovery Support Center opened in late 2019 in Marumori Town, Miyagi Prefecture, to provide support for persons rebuilding from damage incurred by Typhoon Hagibis in October 2019. A portion of the funds used to set up the center came from a donation to the Foundation's Special Fund for Disaster Preparedness from Line Corporation's LINE SMILE+ PROJECT. Line Corporation operates Japan's most popular smartphone messaging app (also called Line), and one of the app's features is "stickers" that users can purchase to send with their messages. During the spring of 2019, the LINE SMILE+ PROJECT offered stickers featuring world champion figure skater and Olympic medalist Yuzuru Hanyu, a native of Sendai City in Miyagi Prefecture, and the proceeds of these sales were donated to the fund. The Special Fund for Disaster Preparedness was established as a contingency fund that can be accessed immediately after a disaster strikes. Although these stickers are no longer for sale, the fund is accepting donations from the general public on an ongoing basis. To join Mr. Hanyu in contributing to the Foundation's ongoing work in the field of disaster relief and recovery, please visit the link below for information about donating to the fund.

[Special Fund for Disaster Preparedness](#)

[Establishment of The Nippon Foundation Disaster Recovery Support Center in Marumori Town \(2020.01.17\)](#)



The set of Line stickers featuring Miyagi native Yuzuru Hanyu (left) and a vehicle supplied to The Nippon Foundation Disaster Recovery Support Center using a donation from the LINE SMILE+ PROJECT (right)

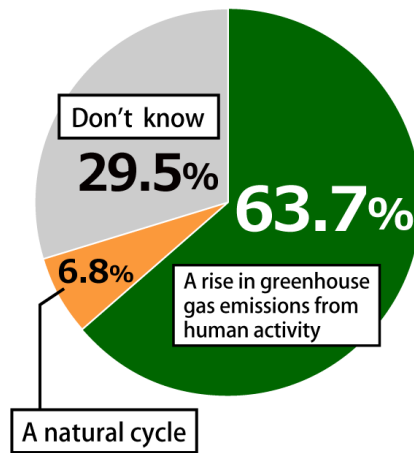
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Awareness Survey of 18-Year-Olds

21st and 22nd installments survey awareness of



The 21st and 22nd installments of the Awareness Survey of 18-Year-Olds were carried out in December 2019 and January 2020. On the theme of “Climate Change,” the 21st survey showed that more than 60% of respondents believed the rise in carbon dioxide emissions is due to human activity, while fewer than 10 % believed it is part of a natural cycle. Looking at “Food Loss,” the 22nd installment found that close to 30% of respondents sometimes or always leave food uneaten, while roughly 85% of respondents knew the difference between the labels “use by” and “best by.”

[Full Article](#)

Spreading understanding of leprosy through dialogue, a colony resident aims for a society without discrimination

Breaking down the ‘walls’ of colonies and replacing them with ‘roads’



Although India has achieved the World Health Organization’s target for the elimination of leprosy as a public health problem, there are still areas where the disease exists and persons affected by leprosy continue to face firmly rooted discrimination both in terms of laws and customs. Chandra Prakash Kumar is a young colony resident who is working to eliminate this discrimination.

[Full Article](#)

Fish Preparation Channel Receives YouTube Silver Creator Award!

Sabakeru Channel has surpassed 150,000 registered subscribers



The number of registered subscribers to the YouTube “Sabakeru Channel” (Japanese-Style Fish Preparation Channel), which is operated by the Nippon Sabakeru Project as part of The Nippon Foundation’s Umi-to-Nippon Project (The Ocean and Japan Project), has surpassed 150,000 and the channel has received the YouTube Silver Creator Award.

[Full Article](#)

Yohei Sasakawa Blog

Chairman of The Nippon Foundation



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