



[The Nippon Foundation News] True Colors Digital: This is Hip-Hop!

Greetings from the Nippon Foundation. Following on the success of the “Stand By Me” music video released in June, the True Colors Project, which celebrates diversity in the performing arts, will hold an online event later this month titled “This is Hip-Hop!” Six artists* from diverse backgrounds who share a common passion for hip-hop will share their personal hip-hop journeys and discuss issues including the legitimacy of hip-hop as “real” art, poetry and dance, hip-hop’s reputation, and what hip-hop has to do with equality and inclusiveness.

* Speakers: Facilitator – Jonzi D (United Kingdom); Panelists – Amber Galloway Gallego (United States), Luca “Lazylegz” Patuelli (Canada), Saykoji (Indonesia), Wheelsmith (Singapore), Sparsh Shah (United States).

The event will take place at 22:00 Japan time (09:00 EDT / 14:00 BST / 13:00 GMT) on Saturday, September 26. The event is free, but advance registration is required. Please access the links below for more information and registration.

[This is Hip-Hop! – Information](#)

[This is Hip-Hop! – Registration](#)

Also this month, we introduce the results of two recent surveys conducted by The Nippon Foundation – the first ever global identity survey of *Nikkei* (Japanese emigrants and their descendants) around the world (conducted in collaboration with the Japanese American National Museum), and the 28th installment of the Awareness Survey of 18-Year-Olds, on the theme of “Social Media.” We also report on the Cosplay de UMIGOMI Zero Award 2020 ceremony, held early August.



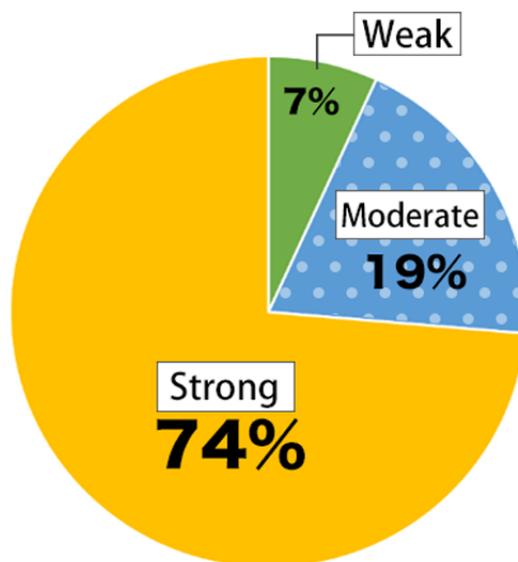
Publicity poster for ‘True Colors Digital: This is Hip-Hop!’

News

- First Global Research Project of Young 'Nikkei' Presents New Image (2020.08.31)
- The Nippon Foundation Announces Cosplay de UMIGOMI Zero Award 2020 Winners at World Cosplay Summit (2020.08.02)
- Awareness Survey of 18-Year-Olds - Social Media (2020.07.30)

First Global Research Project of Young 'Nikkei' Presents New Image

Identity being maintained, with strong desire for broader ties with Japan



Nikkei organizations around the world have voiced concerns that with the passing of generations, Nikkei young adults are losing their sense of Nikkei identity and are less likely to be active in Nikkei organizations. The survey showed, however, that these young adults are maintaining their sense of Nikkei identity, with 74% of respondents feeling a strong sense of Nikkei identity, and clear majorities showing an interest in having stronger ties with Japan and with Nikkei in other countries.

[Full Article](#)

The Nippon Foundation Announces Cosplay de UMIGOMI Zero Award 2020 Winners at World Cosplay Summit

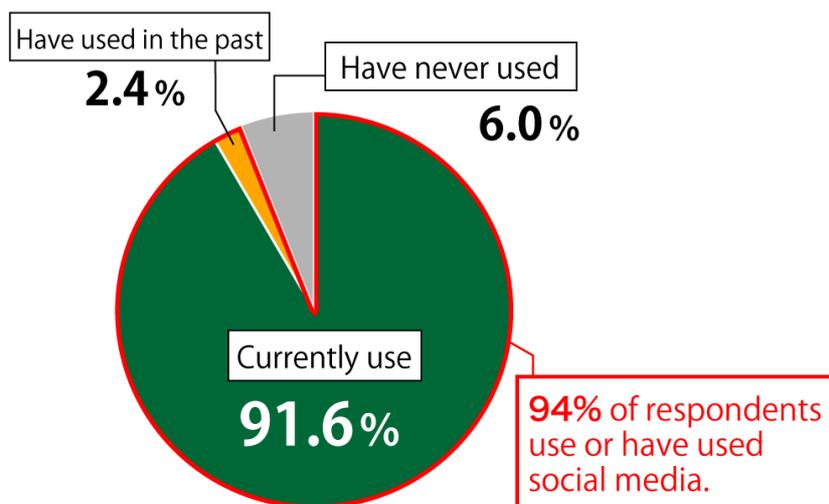
Recognizing cosplayers' unique activities to address ocean debris



The Cosplay de UMIGOMI Zero Award 2020 ceremony was held on August 2 at World Cosplay Summit 2020 Online, to recognize unique activities using cosplay to address the issue of ocean debris. The awards were intended to encourage activities that raise awareness of the issue of ocean debris and contribute to its reduction from the unique perspective of cosplayers, and to give exposure to superior endeavors being carried out around the world.

[Full Article](#)

Awareness Survey of 18-Year-Olds Social Media



The 28th installment of the Awareness Survey of 18-Year-Olds was carried out in late June on the theme of "Social Media." The survey showed that more than 90% of respondents use social media, and of those respondents, roughly 60% used social media at least two hours every day. Of social media users, 75% described social media as "indispensable" and 44% said they "relied" on social media, while roughly 1 in 20 replied that they had posted unsubstantiated criticism or insults.

[Full Article](#)

Yohei Sasakawa Blog

Chairman of The Nippon Foundation



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