



## [The Nippon Foundation News] Tori-no-Ichi

Greetings from the Nippon Foundation. One of the highlights of November in Tokyo is the *Tori-no-Ichi* festival held at various shrines on the Days of the Rooster (which occur every 12 days) in the month of November under the Chinese zodiac calendar. Originally a harvest festival dating back to the mid-18th century, the festival has evolved into an event where merchants wish for good fortune in the coming year. A distinctive feature of the festivals is the sale of decorated bamboo rakes called *kumade* (bear's paw) to "rake in" good fortune. During the festival, the shrine grounds are usually lively and boisterous with crowds of people and stalls selling food and drink in addition to those selling *kumade*. This year, however, the events on November 2 were scaled back to prevent the spread of new coronavirus infections; while *kumade* were still being sold there were no food and drink stalls, and fewer people attending than in previous years.



*Lanterns at Hanazono Shrine in Tokyo for the Tori-no-Ichi festival on November 2 (left); The entrance to the shrine (right), which would normally be bustling with activity*

The Nippon Foundation's True Colors Festival program will be holding an online free film festival from December 3 to 12 with a theme of "One World, One Family," highlighting the pressing need for greater awareness of differences, and acceptance and celebration of human diversity. Films will include features and shorts, dramas and documentaries. Feature-length films will only be available for viewing in certain countries in the Asia-Pacific region, but the short films can be viewed worldwide except for in Indonesia, China, and North Korea. For more information, please visit the festival's website.



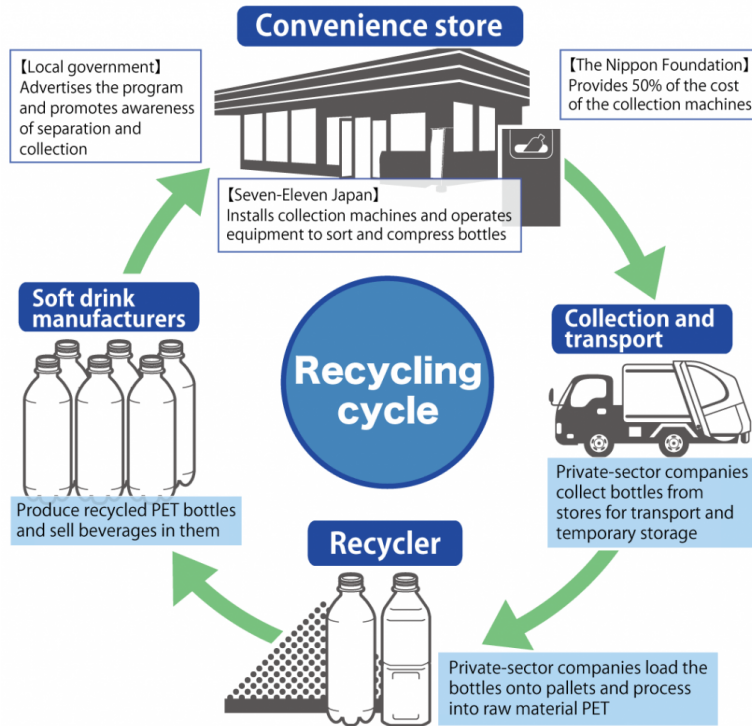
[True Colors Film Festival – One World, One Family](#)

News

- Plastic Bottle Collection Machines Being Installed at 7-Eleven Stores in Yokohama (2020.10.30)
- Awareness Survey of 18-Year-Olds (2020.10.26)
- Classes Begin at Nagasaki Ocean Academy (2020.10.14)

## Plastic Bottle Collection Machines Being Installed at 7-Eleven Stores in Yokohama

Plan for 120 locations to promote recycling and reduce ocean debris

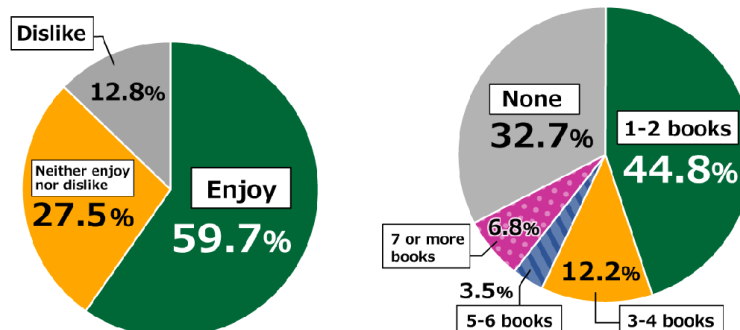


The Nippon Foundation and Seven-Eleven Japan Co. Ltd., together with the cities of Yokohama and Fujisawa, have launched a project to recycle plastic bottles with the aim of making effective use of limited resources, promoting recycling, and reducing ocean debris. The project began with 7-Eleven convenience stores in 15 locations in Fujisawa in late August, and is being expanded to stores in Yokohama from October 30, with installations at 120 stores planned.

[Full Article](#)

## Awareness Survey of 18-Year-Olds

### Reading and writing



The 30th installment of the Awareness Survey of 18-Year-Olds was carried out on the subject of "Reading and Writing." The survey showed that roughly 60% of respondents enjoy reading books, while slightly more than 10% do not. Asked how many books they read per month, the largest group, at 45%, read one or two books per month, which was more than the 33% who don't read any books at all. With regard to writing, roughly 30% of respondents enjoy writing, while 28% dislike writing.

[Full Article](#)

## Classes Begin at Nagasaki Ocean Academy Asia's first academy for professionals in ocean energy development industry



The Nippon Foundation, the Nagasaki Marine Industry Cluster Promotion Association, Nagasaki Prefecture, Nagasaki University, and the Nagasaki Institute of Applied Science have established the Nagasaki Ocean Academy as Asia's first human resource training institute focusing on offshore wind power generation and other areas of ocean energy development. Classes began on October 1, 2020, and the academy aims to train 1,600 professionals over the next five years.

[Full Article](#)

## Yohei Sasakawa Blog

Chairman of The Nippon Foundation



[Sasakawa Africa Association Marks Year of Change, Renewal and Revitalization in 2019: Annual Report](#) [2020/11/11]

[Tokyo Opens Pet-Friendly Facility for COVID-19 Patients Built by The Nippon Foundation](#) [2020/11/09]

[My Week-Long Quarantine in Yangon Hotel Room Prior to General Election in Myanmar](#) [2020/11/05]

[Arriving in Myanmar to Head Special Team to Observe General Elections on November 8](#) [2020/11/02]

[\[Yohei Sasakawa Around the World\] \(5\) Visit to Niger in 2008](#) [2020/10/30]

[More Japanese Youths Expect COVID-19 to Help Reduce Population Concentration in Big Cities](#) [2020/10/27]

[Asia's First Academy Opens to Train Professionals in Offshore Wind](#)

[Power Generation](#) [2020/10/23]

[\[Yohei Sasakawa Around the World\] \(4\) Visit to London to Launch Global Appeal 2008](#) [2020/10/20]

[Looking Forward to Joining "Our Ocean Conference" to be Hosted by Palau](#) [2020/10/15]

[\[Yohei Sasakawa Around the World\] \(3\) Visit to Indonesia in 2009](#) [2020/10/13]

[Great Pleasure to Join Cosplayers, Minister Koizumi at Ocean Cleanup Campaign](#) [2020/10/08]

[Yohei Sasakawa Blog Top Page](#)

Please send your comments or suggestions by e-mail to  
The Nippon Foundation Public Relations Team  
email : [pr@ps.nippon-foundation.or.jp](mailto:pr@ps.nippon-foundation.or.jp)  
TEL.+81-3-6229-5131 / FAX.+81-3-6229-5130 .



[Remove an existing address](#) | [Add a new address](#)

To change an existing address, [remove the existing address](#), then [add a new address](#).