



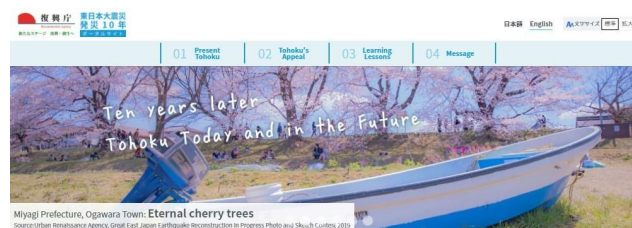
THE NIPPON FOUNDATION

For Social Innovation
[The Nippon Foundation News]
Remembering March 11

Today is the 10th anniversary of the Great East Japan Earthquake that struck the Tohoku region of northeastern Japan on March 11, 2011, causing a massive tsunami that in turn triggered a nuclear accident at the Fukushima Daiichi Nuclear Power Station. As a result, roughly 20,000 people lost their lives, with more than 2,500 still officially reported as missing, and more than 470,000 people were evacuated from their homes. In response, The Nippon Foundation launched the ROAD Project for the region's recovery and reconstruction, encompassing emergency support, community support, staffing support, industrial support, and organizational support.

To mark this anniversary, the Reconstruction Agency has set up a "Web portal commemorating ten years since the Great East Japan Earthquake." The purpose of the site is twofold: (1) To thank people and organizations around the world for the support they provided in the aftermath of the disaster, and to promote further recovery by showing people in Japan and around the world the status of the region's reconstruction, and highlighting the region's appeal and prospects for the future; and (2) To share the lessons learned and knowledge gained through the recovery process so they can be used to prepare for future large-scale disasters. Please visit the portal site using the link below.

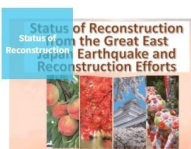
[Web portal commemorating ten years since the Great East Japan Earthquake](#)



01 Present Tohoku



Moving Forward
With Your Solidarity on That Day, This is How We Are Today - On March 11, 2011, many lives were lost and towns devastated by the Great East Japan Earthquake. Reconstruction is progressing in affected areas to restore people's daily lives. Watch on to see how the region is doing today.



Status of Reconstruction
Learn about the status of reconstruction and related major policies, through data and examples.



FUKUSHIMA UPDATES
This is a portal site where you can learn about the latest news in Fukushima and the basics about radiation.

Screen shots from the Reconstruction Agency's 'Web portal commemorating ten years since the Great East Japan Earthquake'

Another event taking place in March is a "Clothes in Conversation" documentary film being presented by True Colors FASHION, as part of the ongoing True Colors Festival project. Six of Japan's emerging design talents meet to collaborate with six models – many of whom have disabilities – to push the limits of fashion as we know it today. The original Japanese version premiered on March 5, and a version with English subtitles will be available from March 16 on the True Colors Festival's official YouTube channel. More information is available at the True Colors Festival website via the link below.

[True Colors FASHION presents the documentary "Clothes in Conversation"](#)

News

- The Economist Group and The Nippon Foundation Launch New Initiative to Promote Ocean Health (2021.031.03)
- Awareness Survey of 18-Year-Olds (2021.02.25)
- Using Humor to Improve Public Hygiene (2021.02.12)
- Stories from Past Olympics and Paralympics (2021.02.09)

The Economist Group and The Nippon Foundation Launch New Initiative to Promote Ocean Health

Back to Blue project to address ocean pollution



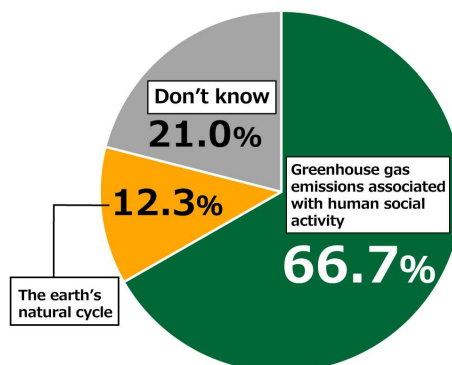
An initiative of
The Economist Group and The Nippon Foundation

Back to Blue is a new initiative from the Economist Group and The Nippon Foundation that was launched on March 3 at the Economist Group’s eighth annual World Ocean Summit. With an initial focus on ocean pollution, the three-year collaboration seeks to address the escalating challenges posed by pollution from plastic debris and, less visibly, pollution from nutrients and chemical contaminants that are damaging ocean life and ecosystems, and in turn human health.

[Full Article](#)

Awareness Survey of 18-Year-Olds

Decarbonization



The 34th installment of the Awareness Survey of 18-Year-Olds was carried out in mid-January on the subject of “Decarbonization.” Two-thirds of respondents cited greenhouse gas emissions associated with human social activity as the main cause of global warming, and more than three-fourths were aware of the risks this posed. In addition, while 60% of respondents approved of the government’s pledge to eliminate greenhouse gas emissions and make Japan carbon neutral by 2050, only 14% believed it was achievable.

[Full Article](#)

Using Humor to Improve Public Hygiene

'Mr. Toilet' takes unique approach to raise awareness of serious issues



Jack Sim, a social entrepreneur from Singapore who is working to create a "toilet culture" around the world, founded the World Toilet Organization (WTO) in 2001. Each year, the WTO presents a WTO Hall of Fame Award to individuals or organizations that have made a contribution to public hygiene, and in 2020 the prize was awarded to The Nippon Foundation's THE TOKYO TOILET project as a communication project to generate discussion of toilets and to let the rest of the world know about Japan's toilet culture.

[Full Article](#)

Stories from Past Olympics and Paralympics

How Jigoro Kano's thinking changed the world



Japan's Olympic movement began in 1909, when Jigoro Kano, principal of Tokyo Higher Normal School (the present University of Tsukuba), became the first person from Asia to serve on the International Olympic Committee (IOC). Having studied two styles of the Japanese martial art jujutsu as a student, he later combined and improved on the best features of both forms to create judo as a new subject that could have educational value. Since then, judo has become popular around the world, becoming an Olympic sport in 1964.

[Full Article](#)

Yohei Sasakawa Blog

Chairman of The Nippon Foundation



[The Nippon Foundation Starts Free, Regular PCR Tests for Nursing Home Care Workers in Tokyo Metropolitan Area](#) [2021/03/08]

[COVID-19 Pandemic Widens Educational Inequality in Japan: The Nippon Foundation Poll](#) [2021/03/03]

[No Way Will Tokyo Olympics, Paralympics Be Cancelled This Summer](#) [2021/02/25]

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