

## **Introduction to the FY2021 Business Plan**

Despite the coronavirus pandemic, measures implemented by the Japanese motorboat racing enterprise across Japan are expected to result in a roughly 22.1% increase in fiscal 2021 motorboat racing revenue compared with the initial forecast for fiscal 2020. In addition to maintaining transparency in our operational decision-making processes, we will make maximum use of the portion of these funds that we receive, to fulfil our responsibilities as an organization designated under the Motorboat Racing Law to promote the shipping industry, and as a public interest incorporated foundation.

As a private-sector organization working in the public interest, we will work with private individuals, NGOs, companies, governments, and international institutions, acting as a social innovation hub that quickly identifies increasingly complex social needs and works to create “A society where all people support one another.” In particular, we will place a greater focus on providing opportunities for people to appreciate the bounty of the ocean that surrounds the island nation of Japan. We will also address social changes with a view toward the future, seeking to embrace children in low-income households, persons with disabilities, and people who face difficulty in their daily lives for other reasons, as we work to tackle the various issues they face. We also intend to work proactively with companies and governments to raise the level of interest in nonprofit activities among the general public. Looking ahead to this year’s Tokyo Paralympic Games and beyond, we will support a variety of ways of working, to allow persons with disabilities to participate actively in society throughout their lives.

We will also step up our efforts to use donations to address social issues, working with companies and individuals to involve a broader segment of society in these activities.

In addition, we will provide emergency support to areas of Japan struck by the major typhoons and life-threatening flooding that are occurring with increasing frequency.

Furthermore, we will continue to cooperate with the government of Japan in projects for which we are selected in addition to the revival of the shipbuilding industry.

## **Mission of The Nippon Foundation**

Share the pain. Share the hope. Share the future.

Our mission is social innovation.

Through this innovation we aim to achieve a society where all people support one another, reducing the burdens and challenges they face together.

Everyone has a role to play: citizens, corporations, nonprofit organizations, governments, and international bodies. By forging networks among these actors, The Nippon Foundation serves as a hub for the world’s wisdom, experience, and human resources, giving individuals the capacity to change society – the hope that they can make a difference.

Our goal is to give all of humanity the chance to participate in creating our future.