This newsletter is being sent to current and former The Nippon Foundation fellows, and persons who have asked to be added to the mailing list or have been introduced by The Nippon Foundation staff.



### For Social Innovation

## [The Nippon Foundation News] Ise Grand Shrine

Ise Jingu (Ise Grand Shrine), located in Mie Prefecture and with a history dating back roughly 2,000 years, is a complex of 125 shrines organized around Kotaijingu (Naiku) and Toyo'uke-daijingu (Geku). The Naiku is dedicated to the sun goddess Amaterasu-Omikami, the ancestral deity of the imperial family, and is considered the most important Shinto shrine in all of Japan. The main building is made entirely of wood without using nails, and is rebuilt every 20 years. Pilgrimages to the shrine became popular during the Edo Period (1603-1868), when the journey on foot took weeks or even months. Today, Ise can be reached from Tokyo in less than a day, and the shrine continues to be a popular tourist destination.

With most of the coronavirus-related restrictions that have been in place for the past two years being lifted, domestic tourism in Japan is gradually rebounding. On a visit to Ise during the Bon holiday in mid-August, we saw that many tourists had returned. In Oharai-machi, a town that developed next to the Naiku entrance as a place for pilgrims to relax after visiting the shrine, there were even lines of people waiting to eat at restaurants serving local delicacies.



The 'torii' gate at the entrance to the Naiku from Uji Bridge (left), and tourists strolling through the town of Oharai-machi (right) during the Bon holiday

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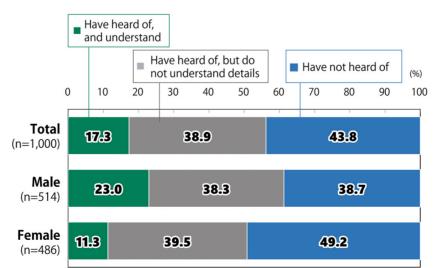
# Conclusion of Period for Donations to Special Fund for Disaster Preparedness / Coronavirus Disaster

# Period for accepting donations concluded on August 31

The Nippon Foundation began accepting donations to the Special Fund for Disaster Preparedness / Coronavirus Disaster on April 7, 2020, and as of August 29, 2022, donations totaled 3,039 million yen. These funds are being used to support doctors, nurses, and other medical practitioners working on the front lines of the coronavirus response as well as others who face difficulties as a result of the pandemic. We would like to thank everyone who has made donations to this effort.

Full Article

# Awareness Survey of 18-Year-Olds - Energy



#### Results of 48th installment announced

The 48th installment of the Awareness Survey of 18-Year-Olds was carried out from July 29 to August 2 on the subject of "Energy." The survey was intended to examine young people's thinking and response to energy shortages and energy policy in light of the government's request for reduced electricity consumption during the summer and policy for the fullfledged restart of nuclear power plants. The results showed that a majority of respondents were taking concrete actions to conserve electricity, as well as a tendency toward prioritizing stable energy supplies.

Full Article

## Judoka Kosei Inoue Teaches Judo to Young Ukrainians

Part of support for evacuees, on Ukraine's Independence Day

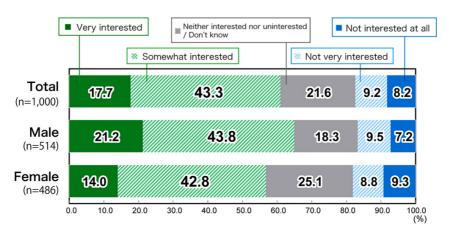


As part of its support for Ukrainians who have evacuated to Japan, The Nippon Foundation provided an opportunity for 12 young people from a Ukrainian youth judo team to practice under the instruction of judoka and HEROs Ambassador Kosei Inoue This event was part of The Nippon Foundation's HEROs program, through which athletes use their sport to promote activities that contribute to society. The event was held on August 24, Ukraine's Independence Day, and roughly 60 young people including members of the school's judo club participated.

Full Article

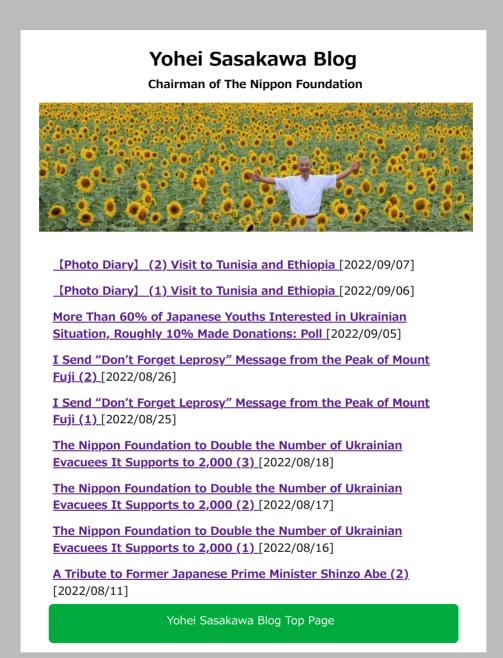
# Awareness Survey of 18-Year-Olds -Situation in Ukraine

#### Results of 47th installment announced



The 47th installment of the Awareness Survey of 18-Year-Olds was carried out from July 12 to 14 on the subject of the "Situation in Ukraine." The survey was intended to survey young people's attitudes and actions in response to Russia's invasion of Ukraine, and their evaluation of the Japanese government's response. Respondents showed a high degree of interest in the situation in Ukraine, and had a positive view of the role that Japan is playing.

#### Full Article



Please send your comments or suggestions by e-mail to The Nippon Foundation Public Relations Team email : pr@ps.nippon-foundation.or.jp TEL.+81-3-6229-5131 / FAX.+81-3-6229-5130 .



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