

# Media Reporting and Risk Management After the March 11 Disaster

## Keynote Speech by Bill Emmott (Former Editor of *The Economist*)



- ◆ Date and time: October 22, 2011 (Sat.), 1:00–5:00pm
- ◆ Venue: Conference Hall, JA Kyosai Building  
(2-7-9 Hirakawa-cho, Chiyoda-ku, Tokyo)
- ◆ Admission is free of charge

Doors open: 12:30pm  
Opening remarks: 1:00-1:15pm

### [Session 1] 1:15-3:10pm Media Reporting on Japan in the Aftermath of March 11

Keynote speech Bill Emmott (former editor, *The Economist*)  
Moderator Motohiro Kondo (former editor, *Chuo Koron*)  
Panel discussion Yuri Aono (science editor, *Mainichi Shimbun*)  
Bill Emmott (former editor, *The Economist*)  
Yuko Kato (editor and translator, *goo.ne.jp*)  
Christoph Neidhart (Tokyo bureau chief, *Süddeutsche Zeitung*)

### [Session 2] 3:25-5:00pm Crisis Management After March 11: Government, Industry, Individuals

Moderator Andrew Horvat (director, Stanford Japan Center; adjunct professor, Meikai University)  
Panel discussion Bill Emmott (former editor, *The Economist*)  
Takashi Eriguchi (director, Tokio Marine & Nichido Risk Consulting Co., Ltd.)  
Jeff Kingston (professor of Asian studies, Temple University Japan)  
William Sposato (Deputy Bureau Chief, Tokyo *Dow Jones Newswires/ The Wall Street Journal*)  
Tomohiko Taniguchi (former deputy press secretary, Ministry of Foreign Affairs)

#### [Registration]

To register for the conference, please apply by email or fax, mentioning "October 22 Conference" in the subject heading. Please provide your name, affiliation, contact phone number, and the number of places required. Places will be filled on a first-come, first-served basis.

E-mail: [symposium@japanecho.or.jp](mailto:symposium@japanecho.or.jp) Fax: 03-3519-3519

#### [Inquiry]

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